

89.75" total height

31.5" width

bleed area

Retractable Banner: Orient 800

Total Graphic Area: 31.5" X 89.75"
Visual Graphic Area: 31.5" X 83.25"

Please note that there is a 1/2" bleed at the top and a 6" bleed at the bottom

General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

BLEED AREA
— will not be visible —