

# BACK



## **A-Frame - 24 X 36**

Finished size: 24" w X 36" h Front  
Safe Area : 23" w X 35" h

Please flip the art for the back upside down.

DO NOT design any critical elements (text, logos, etc.) outside of the grey safe area.

### **Art Guidelines:**

- CMYK Color Mode
- All Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge

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